

How To Survive (And Thrive) In The Impending Economic Slowdown

Featuring John R. Daley, President, Business Transformation Institute

Call 636-527-7627 For Upcoming Dates and Locations In New York and St. Louis
...Or To Book This Important Program For Your Group!

It becomes more apparent every day: 2008 is going to be a whole lot tougher on businesses than originally predicted.

- Slower sales
- Stiffer competition for fewer dollars
- Profit margins shrinking
- Customers disappearing
- Longer collection periods
- Tighter cash and higher interest rates
- More and higher costs passed along to you
- Stressed vendors facing their own challenges... even business failures

It's not a pretty picture. But the handwriting on the wall is clear.

If you are **not** prepared to meet the impending economic slowdown head on, you very well may not survive.

But think about it. Business isn't just about surviving. It's about **thriving**. It's about making progress regardless of what the rest of the world is doing.

In 90 minutes, **John R. Daley** tells you what you need to know...

...The key indicators you need to look at, review, and monitor continually to keep your business on top...

...The early warning signs of 7 potentially dangerous conditions that could already be lurking in your business...

...And the 7 critical action steps you need to take now in order to emerge safely from the economic slowdown... intact, on sound financial footing... able to grow and prosper.

Call Today. Gain valuable information about what you might **want** to or **need** to think about in order to survive and thrive in the impending economic slowdown.

About John "Coach" Daley. Founding senior partner and principal of the **Business Transformation Institute**, a St. Louis-based business coaching organization, John and his

team devote their attention working with businesses in the \$5 to \$50 million range that are serious about growth.

He and his team have come to the aid of business owners, bankers, and the courts. They've successfully created and implemented workout plans agreed upon by creditors and the courts allowing their client company to exit Chapter 11.

They've revitalized failing businesses by providing and installing interim management teams to improve manufacturing workflow, create a truly powerful sales "force" where none existed previously, and increase sales.

Imagine... if the Business Transformation Institute can rescue companies that are failing, just think about what they can do to help healthier companies survive during the impending economic slowdown.

The program is **FREE**. But space is limited. Call **636-527-7627** today to reserve a front row seat... because you won't want to miss a thing!

Business owners and CEOs at or above \$5 million and their coaches and advisors will find the information John conveys eye opening... and are invited to attend!



Reservations Required! Contact Us For A List Of Dates And Locations

Call Aaron Quinlan at 636-527-7627 • Or send an email AQuinlan@daleygroup.org
